ORDER

105009 Orders Order / Rev: Alt Order #: 06837954 Product Desc: OBAMA FOR AMERICA Estimate: 1536 Flight Dates: 09/18/12 - 09/24/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 10/15/12 Sales Office: **BLPHI** Order Type: **GENERAL** National Sales Region: Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15%

Advertiser Name:

Obama for America — Pensed
A35+

Demographic: Product Codes:

PLC01-Democrat

Priority:

SELECT PRIORITY CODE

Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	46	\$22,200.00	\$18,870.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	46	\$22,200.00	\$18,870.00	0.00
Totals	46	\$22,200.00	\$18,870,00	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$22,200.00
Market	100%	\$74.000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$19,240.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$14,060.00
KTUD	1%	\$740.00
KVVU	20%	\$14,800.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$2,960.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	oots	Amount
Ē	1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	-TWTF	:30	4	\$90.004	0.00 NM	4	\$1,300.00
	1	NEWS												
		Star	<u>t Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	We	eek: 09/1	7/12	09/23/12	-TWTF	4	\$90.00	0.00						

KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837954 09/18/12 - 09/24/12

Product Desc;

OBAMA FOR AMERICA

Estimate:

Ln Ch Start End Inventory Code Break Start/End	,	Amount
M-F 5-6a WakeUp w/Wagners	-TWTF :30 4 \$90.004 0.00 NM 4	\$1,300.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Rate	Pating	
Week: 09/17/12 09/23/12 -TWTF 4 \$90.00	Rating 0.00	
Spot Ch Date Range Description Start/End Time 1 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp w/Wagner5-6a	<u>Weekdays Length Rate Rtg Type</u> -TWThF :30 (\$90.00) 0.00 N/M	
See MG 1.5,1.6,1.7,1.8	-TWThF :30 (\$90.00) 0.00 <i>NM</i>	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp w/Wagner5-6a	-1.	
See MG 1.5,1.6,1.7,1.8	-TWThF :30 (\$90.00) 0.00 <i>NM</i>	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	<u>.</u>	
3 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 1.5,1.8,1.7,1.8	-TWThF :3 <i>0 (\$90.00)</i> 0.00 <i>NM</i>	
[NOT AVAILABLE RATE] NOT AVAILABLE RATE		
4 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 1.5,1.6,1.7,1.8	-TWThF :30 (\$90.00) 0.00 <i>NM</i>	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
5 KSNV 09/21/12-09/21/12 M-F 5-6a WakeUp w/Wagner5-6a	F :30 \$325.00 0.00 NM	
MG for 1.2,1.1,1.4,1.3 [Revised Rate to ReInstate]		
6 KSNV 09/19/12-09/21/12 M-F 5-6a WakeUp w/Wagner5-6a	WThF :30 \$325.00 0.00 NM	
⊕ MG for 1.2,1.1,1.4,1.3 [Revised Rate to Reinstate]		
7 KSNV 09/20/12-09/21/12 M-F 5-6a WakeUp w/Wagner5-6a	ThF :30 \$325.00 0.00 NM	
MG for 1.2,1.1,1.4,1.3 [Revised Rate to Reinstate]		
8 KSNV 09/18/12-09/21/12 M-F 5-6a WakeUp w/Wagner5-6a	-TWThF :30 \$325.00 0.00 NM	
MG for 1.2,1.1,1.4,1.3 [Revised Rate to Reinstate]	100 4020.00 0.00 14141	
E 2 KSNV 09/24/12 09/24/12 M-F 5-6a WakeUp w/Wa@M 5-6a	M :30 1 \$90.004 0.00 NM 1	
M-F 5-6a WakeUp w/Wagners	M :30 1 \$90.004 0.00 NM 1	\$325.00
NEWS Start Date End Date Weekdays Spots/Week Rate	Poting	
Week: 09/24/12 09/30/12 M 1 \$90.00	Rating 0.00	
Spot Ch Date Range Description Start/End Time 1 KSNV 09/24/12-09/30/12 M-F 5-6a WakeUp w/Wagner5-6a	Weekdays Length Rate Rtg Type	
See MG 2.2	M::30 (\$90.00) 0.00 <i>NM</i>	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/24/12 M-F 5-6a WakeUp w/Wagner5-6a		
(b) MG for 2.1 09/24	M :30 \$325.00 0.00 NM	
[Revised Rate to Reinstate]		
E 3 KSNV 09/18/12 09/21/12 M-F 6-7a WakeUp w/Wa@M 6-7a M-F 6-7a WakeUp w/Wagners	-TWTF :30 4 \$650.001 0.00 NM 1	\$650.00
NEWS		
<u>Start Date </u>	Rating	
Spot Ch Date Range Description Start/End Time	0.00 <u>Weekdays Length Rate</u> Rtg Type	
1 KSNV 09/17/12-09/23/12 M-F 6-7a WakeUp w/Wagner6-7a	-TWThF :30 (\$650.00) 0.00 NM	
	(, , , , , , , , , , , , , , , , , , ,	
See MG 3.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
See MG 3.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/18/12-09/21/12 M-F 6-7a WakeUp w/Wagner6-7a	-TWThF :30 \$650.00 0.00 NM	
See MG 3.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
See MG 3.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/18/12-09/21/12 M-F 6-7a WakeUp w/Wagner6-7a MG for 3.1 09/21 [Revised rate to Reinstate] E 5 KSNV 09/18/12 09/21/12 Today Show CM 658a-9am		\$850.00
See MG 3.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/18/12-09/21/12 M-F 6-7a WakeUp w/Wagner6-7a MG for 3.1 09/21 [Revised rate to Reinstate] E 5 KSNV 09/18/12 09/21/12 Today Show Today Show	-TWThF :30 \$650.00 0.00 NM	\$850.00
See MG 3.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/18/12-09/21/12 M-F 6-7a WakeUp w/Wagner6-7a MG for 3.1 09/21 [Revised rate to Reinstate] E 5 KSNV 09/18/12 09/21/12 Today Show CM 658a-9am	-TWThF :30 \$650.00 0.00 NM	\$850.00

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Order / Rev: Alt Order #:

Flight Dates:

Ln Ch 105009

06837954

Advertiser: Product Desc: Obama for America

Days

-TWTF--

0.00

09/18/12 - 09/24/12

OBAMA FOR AMERICA

Estimate:

Break Start/End Time

658a-9am

1536

Len Spots

:30

:30

-----Sa--

:30

:30

:30

KSNV

Rtg Type Spots

0.00 NM

Amount

\$850.00

\$350.00

\$90.00

\$125.00

\$0.00

Ē	5	KSNV	09/18/12	09/21/12
		TODAY	SHOW	

Start

Ch Date Range

Start Date End Date Week: 09/17/12 09/23/12

End

Weekdays -TWTF--Description

Inventory Code

Today Show

Today Show

Spots/Week 1

Rate Rating \$850.00 Start/End Time 658a-9am

Weekdays Length -TWThF----

Rate Rtg Type :30 (\$850.00) 0.00 NM

0.00 NM

[.NOT AVAILABLE RATE] NOT AVAILABLE RATE

5 KSNV 09/18/12-09/21/12 Today Show

658a-9am

6a-7a

-TWThF----:30 \$850.00 0.00 NM

(f) MG for 5.4 09/21

Start Date

Ch Date Range

NEWS

Week: 09/17/12

See MG 5.5

[Revised rate to Reinstate]

4 KSNV 09/17/12-09/23/12 Today Show

E 7 KSNV 09/22/12 09/22/12 News 3 Sunrise - SATURIM News 3 Sunrise SATURDAY

End Date

09/23/12

Weekdays

Spots/Week <u>Rate</u> 1 \$125.00

Start/End Time

6a-7a

Rate

<u>Rate</u>

\$135.00

Start/End Time

Rating 0.00

----S-

----S

----s

----S

-TWTF--

<u>Weekdays</u> Length -----Sa--

\$90.004

\$125.004

\$135.004

:30

1

\$125.004

Rate Rtg Type :30 (\$125.00) 0.00 NM

\$350.00 0.00 NM

0.00 NM

0.00 NM

0.00 NM

0.00 NM

1

0

Rate Pri

\$850.001

I.NOT AVAILABLE RATE] NOT AVAILABLE RATE

1 KSNV 09/17/12-09/23/12 News 3 Sunrise - SATURDA 6a-7a

----S-

<u>Description</u>

2 KSNV 09/22/12-09/22/12 News 3 Sunrise - SATURDA\6a-7a

MG for 7.1 09/22

See MG 7.2

[Revised Rate to Reinstate]

E 9 KSNV 09/23/12 09/23/12 News 3 Sunrise - SUND&M

News 3 Sunrise SUNDAY **NEWS**

Start Date End Date Weekdays Spots/Week Week: 09/17/12

____s 09/23/12 \$90.00 E12 KSNV 09/23/12 09/23/12 News 3 Today Wknd CM 9a-930am

News 3 Today **NEWS** Start Date

End Date Weekdays 1 Week: 09/17/12 09/23/12 E 13 KSNV 09/23/12 09/23/12 Chris Matthews 9:30AM SM

----S Chris Matthews SUN 9:30am

<u>Weekdays</u>

----S

<u>Description</u>

1 KSNV 09/17/12-09/23/12 Chris Matthews 9:30AM SUN9:30a-10a

\$125.00

Spots/Week

Spots/Week

9:30a-10a Rate

Rating 0.00

Rating

Rating

0.00

0.00

<u>Weekdays</u> <u>Length</u> Rate Rtg Type ----su (\$135:00) 0.00 NM :30

Credited [credit - mg 6863795]

Ch Date Range

Start Date End Date

E 14 KSNV 09/18/12 09/21/12 M-F Today Show II 3rd H0M

09/23/12

9-10a M-F Today Show II

Rate \$95,00 :30 \$95.004 \$1,400.00

TODAY SHOW II

Start Date Week: 09/17/12

CHRIS MATHEWS

Week: 09/17/12

End Date 09/23/12

Weekdays -TWTF--

Spots/Week

Rating 0.00

Print Date: 10/16/12 08:21:12

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Order / Rev:

105009

Advertiser:

Obama for America

Alt Order#:

06837954

37954

Product Desc:

OBAMA FOR AMERICA

KSNV

Flight Dates:

09/18/12 - 09/24/12

Estimate:

Ln Ch Start End	Inventory Code	Break	Start/End Ti	ime Days	Len Spots	s Rate Pri	Rtg Type	Spots	Amount
E 14 KSNV 09/18/12 09/21			9-10a	-TWTF-	- :30	4 \$95.004	0,00 NM	4	\$1,400.00
	M-F Today Show	· II							
TODAY SHOW II	A Markdaya	SpotoMiook	Pata	Rating					
Start Date End Da Week: 09/17/12 09/23/1		Spots/Week 4	<u>Rate</u> \$95.00	0.00					
Spot Ch Date Range	Description	•	t/End Time	5.55	Weekdays L	<u>ength</u> <u>Rate</u>	Rtg Type		
1 KSNV 09/17/12-09/23/	12 M-F Today Show II	3rd Hr 9-10	a		-TWThF~	:30 (\$95.00)	0.00 <i>NM</i>		
See MG 14.5,14.6,1		E DATE							
[.NOT AVAILABLE I 2 KSNV 09/17/12-09/23/	RATE] NOT AVAILABI 12 MrF Today Show II		la		-TWThF	:30 (\$95.00)	0.00 <i>NM</i>		
See MG 14.5,14.6,1	•	orarii o re	, u			(400.00)			
	RATE] NOT AVAILABI	LE RATE							
3 KSNV 09/17/12-09/23/	12 M-F Today Show II	3rd Hr 9-10)a		-TWThF	:30 (\$95.00)	0.00 NM		
See MG 14.5,14.6,1		EDATE							
[,NOT AVAILABLE I 4 KSNV 09/17/12-09/23/	RATE] NOT AVAILABI)a		-TWThF	:30 /\$95.00	0.00 <i>NM</i>		
See MG 14.5,14.6,1	•	SIGIII S-IX	, ca			.00 (\$00.00)	0.00 / 1.11/		
	RATE] NOT AVAILABI	LE RATE							
5 KSNV 09/18/12-09/21/	•	3rd Hr 9-10)a		-TWThF	:30 \$350.00	0.00 NM		
[Revised Rate to Re 6 KSNV 09/21/12-09/21/		3rd Hr 9-10)a		F	:30 \$350.00	0.00 NM		
(f) MG for 14.1,14.3,14		010111 0-10	<i>,</i> μ		·	.00 4000.00	, 0,00 ,1111		
[Revised Rate to Re									
7 KSNV 09/18/12-09/21/	12 M-F Today Show II	3rd Hr 9-10)a		-TWThF	:30 \$350.00	0.00 NM		
MG for 14.1,14.3,14									
Revised Rate to Re 8 KSNV 09/20/12-09/21/		3rd Hr 9-10	ງ ລ		ThF	:30 \$350.00	0.00 NM		
⊕ MG for 14,1,14.3,14		Julii 3-10	, a		1,	.00 φοσο.στ	0.00 14101		
[Revised Rate to Re									
E 17 KSNV 09/24/12 09/24	/12 M-F Today Show	III 4th 18M	10am-11am	M	:30	1 \$80.004	0.00 NM	1	\$325.00
	Today 4th Hour								
TODAY SHOW III	nto Mookdovo	Spots/Week	Pata	Rating					
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/		<u> </u>	<u>Rate</u> \$80.00	0.00					
Spot Ch Date Range	Description	<u>Sta</u>	rt/End Time	0,00	Weekdays !	<u>Length</u> <u>Rate</u>	Rtg Type		
1 KSNV 09/24/12-09/30/	12 M-F Today Show II	<i>i 4th Hr</i> 10a	m-11am		M	:30 (\$80.00) 0.00 <i>NM</i>		
See MG 17.2	- ATELLIOT AL(AU AD	I I DATE							
[.NOT AVAILABLE 2 KSNV 09/24/12-09/24/	RATE] NOT AVAILAB		m-11am		M	:30 \$325.00	0.00 NM		
(f) MG for 17,1 09/24	12 W-1 Today Offow III	1 -1(1) 1111 100				100 402010	0,00 1,		
[Revised Rate to Re	einstate]								
E 20 KSNV 09/18/12 09/21	/12 Noon News	СМ	12-1230pm	TWTF	:30	3 \$425.001	0.00 NM	3	\$1,275.00
	Noon News								
NEWS	oto Maakdaya	Spots/Week	Poto	Rating					
<u>Start Date</u> <u>End D</u> Week: 09/17/12 09/23/			<u>Rate</u> 3 \$425.00	0.00					
Spot Ch Date Range	<u>Description</u>	<u>Sta</u>	rt/End Time		<u>Weekdays</u>		Rtg Type		
3 KSNV 09/17/12-09/23/	12 Noon News	12-	1230pm		-TWThF	:30 (\$425.00) 0.00 NM		
See MG 20.5	DATE NOT ALAU AD	LE DATE							
[.NOT AVAILABLE 5 KSNV 09/18/12-09/21/	RATE] NOT AVAILAB 12 Noon News		1230pm		-TWThF	:30 \$425.0	0.00 NM		
6 MG for 20,3 09/20	12 MOOH 146W5	12-	i = oopiii			.00 ¥-120.0	U U,UU 14101		
[Revised rate to Re	instate]								
E 21 KSNV 09/24/12 09/24	1/12 Noon News	СМ	12-1230pm	M	:30	1 \$125.004	0.00 NM	0	\$0.00
	Noon News								
NEWS	oto Mackdons	Cnot-Mical	, Doto	Dating					
<u>Start Date</u> <u>End D</u> Week: 09/24/12 09/30/		Spots/Weel	<u>k Rate</u> 1 \$125.00	Rating 0.00					
VVGGN, 05/24/12 05/00/	1 PM		. 4.20.00	2.00			·		

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KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order#:

06837954

Product Desc:

OBAMA FOR AMERICA

Flight Bates:

09/18/12 - 09/24/12

Estimate:

Ln Ch Start End Inventory Code	Break Start/End T		•	Pri Rtg Type Spa		s0.00
E 21 KSNV 09/24/12 09/24/12 Noon News Noon News	CM 12-1230pm	M	- :30 1 \$125.00	4 0.00 NW	U	\$0.00
NEWS	mate 404 als Date	Datina				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 09/24/12 09/30/12 M	pots/Week Rate 1 \$125.00	Rating 0.00		1		
Spot Ch Date Range Description	Start/End Time	0.00	Weekdays Length F	Rate Rtg Type		
1 KSNV 09/24/12-09/30/12 Noon News	12-1230pm		M :30 (\$12	5 .00) 0.00 <i>NM</i>		
Credited [credit - mg 6863795]						
E 22 KSNV 09/18/12 09/21/12 The Agenda 1230pr		-TWTF-	- :30 4 \$325.00	1 0. 00 N M	4 \$1,3	800.00
The Agenda 1230pi AGENDA	m					
	pots/Week Rate	Rating				
Week: 09/17/12 09/23/12 -TWTF	4 \$325.00	0.00				
Spot Ch Date Range Description	Start/End Time			Rate Rtg Type		
1 KSNV 09/17/12-09/23/12 The Agenda 1230pm	1230-1p		-TWThF :30 (\$32	5.00) 0.00 <i>NM</i>		
See MG 22.5,22.6,22.7,22.8 [.NOT AVAILABLE RATE] NOT AVAILABLE	RATE					
2 KSNV 09/17/12-09/23/12 The Agenda 1230pm	1230-1p		-TWThF :30 (\$32	5.00) 0.00 NM		
See MG 22.5,22.6,22.7,22.8	(moo 1p					
[.NOT AVAILABLE RATE] NOT AVAILABLE	RATE					
3 KSNV 09/17/12-09/23/12 The Agenda 1230pm	1230-1p		-TWThF :30 (\$32	5.00) 0.00 <i>NM</i>		
See MG 22.5,22.6,22.7,22.8						
[.NOT AVAILABLE RATE] NOT AVAILABLE						
4 KSNV 09/17/12-09/23/12 The Agenda 1230pm	1230-1p		-TWThF :30 (\$32	5-00) 0.00 NM		
See <i>MG</i> 22.5,22.6,22.7,22.8 [.NOT AVAILABLE RATE] NOT AVAILABLE	RATE					
5 KSNV 09/18/12-09/21/12 The Agenda 1230pm	1230-1p		-TWThF :30 \$32	5.00 0.00 NM		
(h) MG for 22.2,22.1,22.4,22.3	1200 16					
[Revised rate to Reinstate]						
6 KSNV 09/18/12-09/21/12 The Agenda 1230pm	1230-1p		-тwтhF ;30 \$32	25,00 0.00 NM		
MG for 22.2,22.1,22.4,22.3						
[Revised rate to Reinstate]	4000 4::			15.00 0.00 NM		
7 KSNV 09/18/12-09/21/12 The Agenda 1230pm	1230-1p		-TWThF :30 \$32	25.00 0.00 NM		
MG for 22.2,22.1,22.4,22.3 [Revised rate to Reinstate]						
8 KSNV 09/18/12-09/21/12 The Agenda 1230pm	1230-1p		-TWThF :30 \$32	25.00 0.00 NM		
(b) MG for 22.2,22.1,22.4,22.3	1200 16		111711			
[Revised rate to Reinstate]						
E 23 KSNV 09/24/12 09/24/12 The Agenda 1230pi		M	;30 1 \$100.00	0,00 NM	1 \$3	325.00
The Agenda 1230p AGENDA	m					
	Spots/Week Rate	Rating				
Week: 09/24/12 09/30/12 M	1 \$100.00	0,00				
Spot Ch Date Range Description	Start/End Time			Rate Rtg Type		
1 KSNV 09/24/12-09/30/12 The Agenda 1230pm	1230-1p		M :30 (\$1 0	0.00 NM		
See MG 23,2	DATE					
[.NOT AVAILABLE RATE] NOT AVAILABLE	1230-1p		M :30 \$32	25.00 0,00 NM		
2 KSNV 09/24/12-09/24/12 The Agenda 1230pm	1250-1p		φο	25.00 0,00 14101		
[Revised Rate to Reinstate]						
E 27 KSNV 09/24/12 09/24/12 The Doctors	CM 2pm-3pm	M	- :30 1 \$85.00	0.00 NM	0	\$0.00
The Doctors	- · · · - - · · · · - · · · · · ·	•				
DRS				Į		
	Spots/Week Rate	Rating		ļ		
Week: 09/24/12 09/30/12 M	1 \$85.00 <u>Start/End Time</u>	0.00	Weekdays Length	Rate Rtg Type		
Spot Ch Date Range Description 1 KSNV 09/24/12-09/30/12 The Doctors	2pm-3pm			5-00) 0.00 NM		
Credited	-bu obiii			,		
[credit - mg 6863795]						
E 28 KSNV 09/18/12 09/21/12	CM 3-4p	-TWTF	:30 1 \$150.00	0.00 NM	1 \$1	150,00

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KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order#: Flight Dates: 06837954

09/18/12 - 09/24/12

Product Desc:

Estimate:

OBAMA FOR AMERICA

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Spo	ts Rat	e Pri	Rtg Type Sp	ots	Amount
	·		Dr. Phil									
PHIL			Dr Phil							_		
		End Date 09/23/12	<u>Weekdays</u> ~TWTF	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
			NEWS 3 at 4 (1 H 4PM NEWS (1 ho		4-5pm 4:00 PM-4:3	-TWTF	- :30	1 \$600	.001	0.00 NM	1	\$600.00
NEWS		End Data	•	Spots/Week	Rate	Rating						
Week: 09	<u>art Date</u> 9/17/12	End Date 09/23/12	-TWTF	<u> </u>	\$600.00	0.00						
Spot C	<u>h Date Rai</u>		escription		End Time	4:00 PM-4:30 F	Weekdays	Length		Rtg Type 0.00 NM		
	V 09/17/12 ee MG 30.:		EWS 3 at 4 (1 HO	<i>JR)</i> 4-5pn	1 (4.00 FM-4.30 F	- I W (III	.JU 19	000.00)	0.00 141/1		
1.]	NOT AVAII	ABLE RAT	E] NOT AVAILABL			4.00 4.00		.00	ቀድባሳ ባሳ	0.00 NM		
	V 09/17/12 G for 30.2		EWS 3 at 4 (1 HO	JR) 4-5pn	า (4:00 PM-4:30 F	7- WINH	- :30	Φ 6 00.00	0.00 NM		
_		te to Reinst	ate]									
E 31 KSNV	/ 09/24/1:	2 09/24/12	NEWS 3 at 4 (1 F		4-5pm	M	- :30	1 \$145	5.004	0.00 NM	0	\$0.00
NEWS	\$		4PM NEWS (1 ho	ur)	(4:00 PM-4:	30 PM)						
	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09	9/24/12 h Date Ra	09/30/12	M escription	1 Start/	\$145.00 End Tim <u>e</u>	0.00	Weekdays	Length	Rate	Rtg Type		
			<i>IEWS 3 at 4 (1 H</i> O			4:00 PM-4:30 I				0.00 NM		
_	redited	00007051										
	redit - mg		NEWS 3 at 4 (1 h	IOUR)CM	4-5pm	TWTF-	- :30	4 \$700	0.004	0.00 NM	1	\$700.0
= 32 KSIN	<i>y</i> 09/16/1.	2 09/21/12	4PM NEWS (1 ho		4:30 P M -5:		.00	, ,,,,,		5,00	,	,,,,,,,
NEWS			101lad	Ou -t- 8821	Dete	Dating						
<u>Si</u> Week: 09	<u>tart Date</u> 9/17/12	End Date 09/23/12	<u>Weekdays</u> -TWTF	Spots/Week 1	<u>Rate</u> \$700.00	<u>Rating</u> 0.00						
Spot C	h Date Ra	nge <u>C</u>	<u>Description</u>		End Time		Weekdays	Length		Rtg Type		
	IV 09/17/12 See MG 32.		IEWS 3 at 4 (1 HO	<i>UR</i>) 4-5pi	n	(4:30 PM-5:00 I	P-IWINF∺	- :30 (∌-7-00 .00)	0.00 <i>NM</i>		
			E] NOT AVAILABL	E RATE								
			NEWS 3 at 4 (1 HO	UR) 4-5pr	n	(4:30 PM-5:00 I	PF	- :30	\$700.00	0.00 NM		
_	IG for 32.4 Revised Ra	:09/21 ite to Reinst	tate]									
			M-F Early News	СМ	5-630p	-TWTF-	- :30	4 \$25	0.004	0.00 NM	1	\$1,000.00
NIE NA	c		M-F Early News									
NEWS S	s itar <u>t Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 0	9/17/12	09/23/12	-TWTF	1	\$250.00	0.00	100-alcdava	Longth	Data	Pta Tuno		
	<u> </u>		Description M-F Early News	<u>Start</u> 5-63	/End Time Op		<u>Weekdays</u> -TwThF	<u>Length</u> - :30 (Rtg Type 0.00 NM		
S	See MG 34.	.4	•									
-			TE] NOT AVAILABL		n.		F	- ·30 \$	1 000 00	0.00 NM		
	// 09/21/17 //G for 34.3		vl-F Early News	5-63	ор			.50 ψ	1,000.00	0,00 11111		
		ate to Reins	tate]									
E38 KSN	V 09/18/1	2 09/21/12	M-F Jeopardy	СМ	630-7pm	-TWTF-	:30	4 \$23	0.004	0.00 NM	1	\$1,000.0
JEOP	PARDY		M-F Jeopardy									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 0)9/17/12 <u>Ch</u> <u>Date Ra</u>	09/23/12	-TWTF Description	1 Stari	\$230.00 End Time	0.00	Weekdays	Length	Rate	Rtg Type		
			M-F Jeopardy	630-			-TWThF		-) 0.00 <i>NM</i>		
-	See MG 38			E DATE								
			TE] NOT AVAILABI M-F Jeopardy		7pm		F	- :30 \$	1,000.00	0.00 NM		
	VIG for 38.1	09/21			•					1		
		ate to Reins										

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KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #:

06837954

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type S	Spots	Amount
E 40 KSNV 09/21/12 09/21/12	M-F Wheel CM	7-730pm	F-	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
WHEEL	M-F Wheel of Fortune							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/17/12 09/23/12	F 1	\$1,000.00	0.00					
		rt/End Time				Rtg Type		
2 KSNV 09/17/12-09/23/12 M See MG 40.3	-r vvneei 7-7.	30pm		F	:30 (\$1,000.00)	ואואן טט,ט		
	E] NOT AVAILABLE RATE							
3 KSNV 09/21/12-09/21/12 M	-F Wheel 7-73	30pm		F	:30 \$1,000.00	0.00 NM		
MG for 40.2 09/21 [Revised Rate to Reinst	atel							
E 42 KSNV 09/18/12 09/21/12		730-758pm	-TWTF-	· :30	4 \$125.004	0.00 NM	4	\$3,200.00
FACE TO FACE	Face to Face w/ J.Ralston	700 700piii	,,,,,,	.00	4 V125.004	0.00 14141	7	ψο,εου.ου
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/17/12 09/23/12		\$125.00	0.00	10/ t-d	l amouth Day	D. 7		
	escription <u>Star</u> acetoFace/Ralston Report 730	rt/End Time -758pm		Weekdays -TWThF		Rtg Type		
See MG 42.5,42.6,42.7,	•	p****		, 1111	.00 (ψ120/00)	0.00 /4/01		
•	E] NOT AVAILABLE RATE							
	acetoFace/Raiston Report 730	-758pm		∴TWThF	:30 (\$125.00)	0.00 NM		
See <i>MG 42.5,42.6,42.7,</i> [.NOT AVAILABLE RAT	#2.0 E] NOT AVAILABLE RATE							
-	acetoFace/Raiston Report 730	-758pm		-TWThF	:30 (\$125.00)	0.00 <i>NM</i>		
See MG 42.5,42.6,42.7, LNOT AVAILABLE RAT	42.8 E] NOT AVAILABLE RATE							
•	acetoFace/Raiston Report 730	-758pm		-TWThF	:30 (\$125.00)	0.00 <i>NM</i>		
See MG 42.5,42.6,42.7,								
	E] NOT AVAILABLE RATE acetoFace/Ralston Report 730	750nm		-TWThF	:30 \$800.00	0.00 4114		
MG for 42.3,42.4,42.1,43	2.2	-75 0p m		- I W I I II	.30 4600.00	0.00 NM		
[Revised Rate to Reinsta	•	750			.00 4000 00			
6 KSNV 09/19/12-09/23/12 F:	acetoFace/Ralston Report 730	-/ 58pm		WThF	:30 \$800.00	0.00 NM		
[Revised Rate to Reinsta						•		
	acetoFace/Raiston Report 730	-758pm		T hF	:30 \$800.00	0.00 NM		
MG for 42.3,42.4,42.1,42 [Revised Rate to Reinstand								
	acetoFace/Raiston Report 730	-758pm		F	:30 \$800.00	0.00 NM		
(f) MG for 42.3,42.4,42.1,42					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0,00		
[Revised Rate to Reinsta	•							
E 46 KSNV 09/22/12 09/22/12	•	6:30-8pm	S	5- :30	1 \$100.004	0.00 NM	0	\$0.00
VEGAS INC	Vegas Inc.							
Start Date End Date	Weekdays Spots/Week		<u>Rating</u>					
Week: 09/17/12 09/23/12		\$100.00	0.00	Managana	Lamadh D-t-	D4 T		
<u>Spot</u> <u>Ch Date Range</u> <u>D</u> 1 KSNV 09/17/12-09/23/12 V		<u>t/End Time</u>)-8pm		Weekdays Sa	<u>:30 (\$100.00)</u>	Rtg Type 0.00 NM		
Credited					(4.121.00)	,,		
[credit - mg 6863795]								
E 48 KSNV 09/19/12 09/19/12	Wed PR 10-11p CM Wednesday Prime 10-11pm	10-11pm	W	- :30	1 \$3,200.001	0.00 NM	1	\$3,200.00
DATELINE Start Date <u>End Date</u>	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/17/12 09/23/12		\$3,200.00	0.00					
E 54 KSNV 09/22/12 09/22/12	Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven	11pm-1135p	mS	5- :30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS								
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 09/17/12 09/23/12	S 1	\$1,100.00	0.00			ı		

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Order / Rev:

105009

Advertiser:

Obama for America

Alt Order#:

06837954

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

36

Rate Pri Rta Type Spots Amount Days Len Spots Inventory Code Break Start/End Time Ln Ch Start End \$1,100.00 11pm-1135pm :30 \$1,100,001 0.00 NM Sa-Su News 3 at ElevenCM E 54 KSNV 09/22/12 09/22/12 Sa-Su News 3 at Eleven **NEWS** Rating Spots/Week Rate End Date Weekdays Start Date 0.00 1 \$1,100.00 Week: 09/17/12 09/23/12 -----Start/End Time Weekdays Length Rate Rtg Type **Description** Spot Ch Date Range :30(\$1,100.00) 0.00 NM 11pm-1135pm -----Sa--1 KSNV 09/17/12-09/23/12 Sa-Su News 3 at Eleven See MG 54.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 \$1,100.00 0.00 NM 2 KSNV 09/22/12-09/22/12 Sa-Su News 3 at Eleven 11pm-1135pm (ii) MG for 54.1 09/22 [Revised Rate to Reinstate] 0.00 NM \$1,100.00 :30 1 \$1,100,001 E 55 KSNV 09/23/12 09/23/12 Sa-Su News 3 at ElevenCM -----11pm-1135pm Sa-Su News 3 at Eleven **NEWS** Spots/Week Rate Rating End Date Weekdays Start Date 1 \$1,100.00 0.00 09/23/12 Week: 09/17/12 Rate Rtg Type Weekdays Length Ch Date Range Start/End Time Description Spot ;30(\$1,100.00) 0.00 NM ----Su 11pm-1135pm 1 KSNV 09/17/12-09/23/12 Sa-Su News 3 at Eleven See MG 55.2 I.NOT AVAILABLE RATE] NOT AVAILABLE RATE ----Su :30 \$1,100,00 0.00 NM 2 KSNV 09/23/12-09/23/12 Sa-Su News 3 at Eleven 11pm-1135pm MG for 55.1 09/23 [Revised Rate to Reinstate] 30 1 \$40.004 0.00 NM \$40.00 CM -TWTF--E58 KSNV 09/18/12 09/21/12 Late Night w/Fallon 1237a-136am Late Night w/Fallon **FALLON** Weekdays Spots/Week Rate Rating End Date Start Date 0.00 -TWTF--\$40.00 Week: 09/17/12 09/23/12 MM 00.0 n \$0.00 1237a-136am :30 \$40.004 M-----E 59 KSNV 09/24/12 09/24/12 Late Night w/Fallon CM Late Night w/Fallon **FALLON** Rating Weekdays Spots/Week Rate Start Date End Date \$40.00 0.00 09/30/12 M-----Week: 09/24/12 Rate Rtg Type Weekdays Length Start/End Time **Description** Ch Date Range Spot (\$40.00) 0.00 NM :30 1237a-136am 1 KSNV 09/24/12-09/30/12 Late Night w/Fallon Credited [credit - mg 6863795] \$45.00 \$45.003 0.00 NM 205a-304a ~-~TF--:30 1 CM N61 KSNV 09/20/12 09/21/12 Today-AN Today-AN Weekdays Spots/Week Rate Rating Start Date End Date 0.00---TF--\$45.00 Week: 09/17/12 09/23/12 \$450.00 0.00 NM ---F--:30 \$450.001 N 62 KSNV 09/21/12 09/21/12 Dr. Phil CM 3-4p Dr Phil Spots/Week Rate Rating End Date <u>Weekdays</u> Start Date \$450.00 0.00 09/23/12 Week: 09/17/12 0.00 NM \$40.00 :30 \$40.003 136-205am ---F--N 64 KSNV 09/21/12 09/21/12 Last Call w/Carson DalyCM Last Call w/Carson Daly Weekdays Spots/Week Rate Rating Start Date End Date 0.00 .___F~~ \$40.00 09/23/12 Week: 09/17/12 \$40.00 :30 \$40.003 0.00 NM 136-205am N 65 KSNV 09/24/12 09/24/12 Last Call w/Carson Daly CM M-----Last Call w/Carson Daly Spots/Week Rate Rating **End Date** Weekdays Start Date \$40.00 M-----09/30/12 Week: 09/24/12 0.00 NM \$100.00 \$100.002 -----:30 To the Point - ON CM 430-5am N 66 KSNV 09/22/12 09/22/12 To the Point - ON Spots/Week Rate Rating Weekdays Start Date End Date \$100.00 0.00 Week: 09/17/12 09/23/12 -----5-2 \$60.00 2 \$30.004 0.00 NM :30 N 67 KSNV 09/20/12 09/21/12 Today-AN CM 205a-304a ---TF--Today-AN

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Order / Rev:

105009

06837954

Advertiser:

Product Desc:

Obama for America

Alt Order #: Flight Dates:

09/18/12 - 09/24/12

Estimate:

OBAMA FOR AMERICA

1536

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
N 67 KSNV	09/20/12	2 09/21/12	Today-AN Today-AN	СМ	205a-304a	~~-TF	:30	2	\$30.004	0.00 NM	2	\$60.00
<u>Star</u> Week: 09/1	<u>t Date</u> 7/12	End Date 09/23/12	Weekdays	Spots/Week 2	<u>Rate</u> \$30.00	Rating 0,00						
N 68 KSNV	09/24/12	2 09/24/12	Today-AN Today-AN	СМ	205a-304a	M	:30	2	\$30.004	0.00 NM	2	\$60.00
<u>Star</u> Week: 09/2	<u>t Date</u> 24/12	End Date 09/30/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$30.00	Rating 0.00						
										Totals	46	\$22,200.00